

FOR IMMEDIATE RELEASE

For: Cathay General Bancorp
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**Cathay General Bancorp will be Presenting at the
Keefe, Bruyette & Woods Boston Regional Bank Conference**

Los Angeles, Calif., February 18, 2015: Cathay General Bancorp (Nasdaq: CATY) announced today that it will be participating at the Keefe, Bruyette & Woods Boston Regional Bank Conference.

Mr. Heng W. Chen, Executive Vice President and Chief Financial Officer, is scheduled to make a presentation at the conference on Wednesday, February 25, 2015, from 8:00 a.m. to 8:40 a.m. Eastern Time (5:00 a.m. to 5:40 a.m. Pacific Time). A live webcast of the conference will be available at <http://www.wsw.com/webcast/kbw25/>.

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ABOUT CATHAY GENERAL BANCORP

Cathay General Bancorp is the holding company for Cathay Bank, a California state-chartered bank. Founded in 1962, Cathay Bank offers a wide range of financial services. Cathay Bank currently operates 33 branches in California, nine branches in New York State, three in the Chicago, Illinois, area, three in Washington State, two in Texas, one in Massachusetts, one in Nevada, one in New Jersey, one in Hong Kong, and a representative office in Taipei and in Shanghai. Cathay Bank's website is found at <http://www.cathaybank.com/>.